

This Project by Gramener is a good showcase of an Al-driven solution that addresses challenges faced by the Nisqually River Foundation.

LUCAS JOPPA Chief Environmental Officer Microsoft Al for Earth

Microsoft

We typically evacuate a million people every year. There are people who are scared, sick, pregnant, on periods, or disabled. Our challenge is to evacuate all of them. Understanding of buildings tells us when we stand there.

DR. ANSHU SHARMA
Co-founder

The analytics-led innovations program in our R&D received a good fillip with contributions from the Gramener 'team. primarily on unstructured data (images & text extraction from documents).

PHANI MITRA B

VP Analytics & Strateay



US Cold Storage is focused on better serving our customers and improving the supply chain. Through our partnership with Gramener, we're succeeding on that journey.

MICKEY HOFFMANN Sr. VP, Corporate Development

UNITED STATES
COLD STORAGE

I really appreciate the thorough process
Gramener took at the beginning of the project to understand the needs and perspectives of all the people at the table

LEAANNE ROSS
Director Marketing &
Communications

EVERGRE

OUR SATISFIED CUSTOMERS













Dr.Reddy's





& many more Fortune 500 Clients



Businesses need to make timely &accurate decisions using their data

We solve business problems faster using custom data/AI solutions







#### WE BRIDGE THE DATA CONSUMPTION GAP

We use technology to automate Analysis, Visuals and Narration

#### INSIGHTS Extract meaning using automated patterns







STORYTELLING Binding visuals together into a logical story

AI & MACHINE SERVICES + SOFTWARE LEARNING

VISUAL NARRATIVES

Purpose-built AI solutions delivered rapidly and integrated into your workflows









LIFE
SCIENCES

PHARMA &







INDUSTRY
FOCUS AND
INDICATIVE
SOLUTION
AREAS AT
A GLANCE







CLIMATE





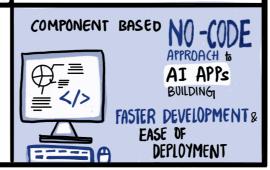
INSIGHTS SHOULD BE BIG, USEFUL, AND SURPRISING. AND EXPLAINED SEQUENTIALLY.



STORIES mone than words on

They must be MEMORABLE and VIRAL

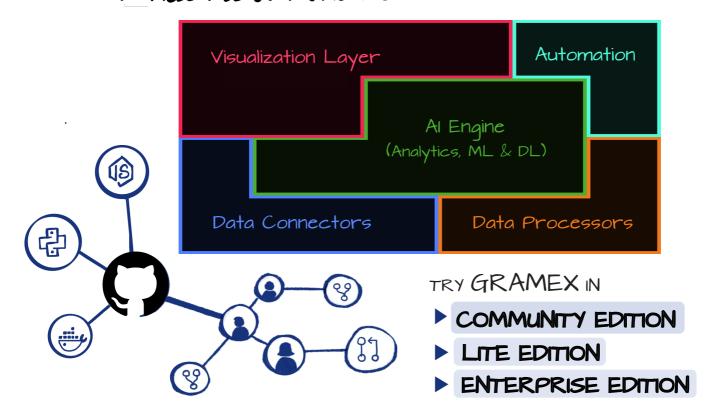
**ACTIONS** are driven by INSIGHTS from data,



GRAMENER'S PHILOSOPHY

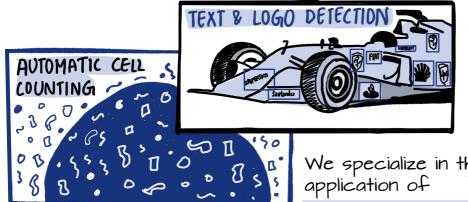
## GRAMEX IS AN EXTENSIBLE DATA SCIENCE PLATFORM that lets you ASSEMBLE COMPONENTS such as

**GrameX** 



### Al for Everything and Everyone

- Solve complex business problems by combining innovative analytics solutions with the latest in AI research.
- ▶ Specializing in
  - ▶ Text analytics
  - ► Computer vision
  - Crowd counting
  - ▶ Voice analytics use cases
- Digital twin
- ▶ Geospatial analytics



We specialize in the

Natural Language

Processing, Image Recognition, Voice Analytics and Crowd Counting to solve problems from business to biodiversity.

#### AI APPS

Automated insights, using ML, and narrated via NLG or visuals to focus users on what is actionable:

# INDICATIVE HIGH IMPACT CASE STUDIES

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Manual appointments led to delays in carrier turn times for USCS.
Gramener helped them streamline warehouse operations with an automated appointment scheduler resulting in a 15% improvement in turn times.

Delivered an integrated CX solution to analyze customers' comments by theme, topics,

and intent. Applied impact analysis and sentiment analysis to identify key drivers of NPS.



### AT-DRIVEN SALMON SPECIES IDENTIFICATION

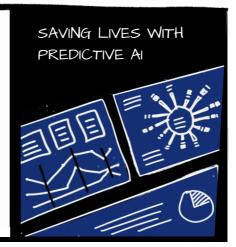


Partnered with Microsoft AI for Earth to automate Salmon species identification from underwater videos for Nisqually River Foundation. The deep learning solution saved 80% manual efforts.



Developed automatic cell counting algorithm for a leading pharma company to automate shape-counting in cell structures. Reduced weeks of effort, while improving accuracy.

Gramener, in partnership with Microsoft, helped SEEDS get disaster risk related information down to a neighborhood scale with a predictive AI solution achieving 90% accuracy in identifying high-risk houses.



INDICATIVE
HIGH IMPACT
CASE
STUDIES

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Gramener mentioned in the 2021 Gartner Market Guide for Artificial Intelligence Service Providers.

Bronze Edison Award in 2021 for developing a geospatial solution with Microsoft, that helped the World Mosquito Program bust the spread of mosquitoes, saving millions of lives.



Empowering Societal
Progress with Al
award in the #AlForAll
Awards organized by
Microsoft in
association with CNBC
News18.

The Deloitte Technology Fast 50 award is given to Indian technology companies that clock a high growth.

Gramener ranked 20th with a growth rate of 257%.

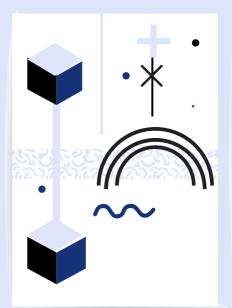
ACCOLADES

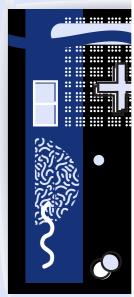


Deloitte.









Talk to us for building DATA & AI APPLICATIONS

Book a demo at

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